



BROCHURE SUPPLEMENT

March 2023

This brochure supplement provides information about Kaleb J. Price that supplements the Apex Capital Management, LLC ("Apex Capital Management") disclosure brochure. You should have received a copy of that brochure. Please contact Robert J. Morella at 337-984-7010 if you did not receive Apex Capital Management's brochure or if you have any questions about the contents of this supplement.

Additional information about Kaleb Price is available on the SEC's website at www.adviserinfo.sec.gov.

Kaleb Price

Apex Capital Management, LLC
701 Robley Dr., Suite 200
Lafayette, LA 70503
337-984-7010

www.apexcapitalmanagement.com

Educational Background and Business Experience

Date of Birth: 1991
CRD # 7413355

Education:

Louisiana State University, Studied Chemical Engineering, Dates Attended: 08/2009 to 05/2013
(no degree conferred)

University of Louisiana at Lafayette, Bachelors Degree in Accounting: 2015

Professional Designations:

Certified Public Accountant: 2016¹

Business Background:

Apex Capital Management, Investment Adviser Representative, 07/2021 to Present;
Arsement, Redd & Morella, LLC, CPA, 08/2017 to Present
Thibodaux, Hebert, Deshotels, Leblanc, LLC, CPA, 01/2015 to 08/2017

Disciplinary Information

Kaleb Price has no legal or disciplinary events to report.

Other Business Activities

Certified Public Accountant

Kaleb Price is a Certified Public Accountant with Arsement, Redd & Morella, LLC (ARM). If he determines that an advisory client is in need of tax or accounting services, the client may be referred to ARM. In addition, if accounting clients of ARM are in need of financial planning or other advisory services, Kaleb Price acting in his separate capacity as a Certified Public Accountant, may refer those clients to Apex Capital Management, LLC for advisory services. Clients are not obligated in any manner to use the services or an accounting firm recommended by Kaleb Price. If a client of Apex Capital Management, LLC also becomes an accounting client of ARM, the client is charged separately for the accounting services.

Additional Compensation

In addition to the description of additional compensation provided in Item 4, Kaleb Price can receive additional benefits.

Certain product sponsors may provide Kaleb Price with other economic benefits as a result of his recommendation or sale of the product sponsors' investments. The economic benefits received by Kaleb Price from product sponsors can include but are not limited to, financial assistance or the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist Kaleb Price in providing various services to clients.

Although Apex Capital Management and Kaleb Price endeavor at all times to put the interest of its clients ahead of its own or those of its officers, directors, or representatives ("affiliated persons"), these arrangements could affect the judgment of Kaleb Price when recommending investment products. These situations present a conflict of interest that may affect the judgment of affiliated persons including Kaleb Price.

Supervision

Robert J. Morella is the Chief Compliance Officer of Apex Capital Management. He is responsible for overseeing and enforcing the firm's compliance programs that have been established to monitor and supervise the activities and services provided by the firm and its representatives, including Kaleb Price. Robert J. Morella can be contacted at 337-984-7010.

Professional Designation Disclosure

¹ A Certified Public Accountant (CPA) primarily provides financial audit services, including attesting to the reasonableness of disclosures, freedom from material misstatements and adherence to applicable generally accepted accounting principles. To become a CPA, a candidate must pass the Uniform Certified Public Accountant Examination set by the American Institute of Certified Public Accountants and administered by the National Association of State Boards of Accountancy. Typically, eligibility to sit for the examination requires a candidate to have a Bachelor's Degree that includes a minimum number of qualifying credit hours in accounting and business administration plus an additional one year study. Candidates are also required to have public accounting work experience, with minimum requirements varying from state to state. Applicants for CPA status must also complete a special examination on ethics, including a review of state specific rules for professional practice. All CPAs are required to take continuing education courses. The requirements vary by state but usually require 120 hours of continuing education every three years with at least 20 hours taken every year. Many states require CPAs to take an ethics course during every renewal period, with courses ranging from 2-8 hours.